

Life by Design life insurance portfolio



Protect what matters most

We all have hopes and dreams for our families and for our future. You can help ensure that your family's hopes and dreams become a reality even if you're not there to make them come true.

Horace Mann Life by Design life insurance series can help protect your family from financial hardship if they lose you and your income.

Life by Design offers term and whole life insurance products with optional benefits that can be tailored to your needs.

What's your plan?

Life by Design level term life insurance¹

Policy period: Level death benefit coverage to age 95. Coverage ends at age 95.

Specified period: The specified period is the duration your premium will remain level. You may choose 10, 15, 20 or 30 years. At the end of the specified period, the policy automatically renews annually.

Premiums: The specified period premium and the premium for each annual renewal period are determined when your policy is issued; both are stated in your policy and guaranteed. The premium for the specified period remains level; the premium thereafter increases each year.

Conversion privilege: You may convert your term policy to a permanent life policy without providing proof of insurability. The conversion must occur before the end of the specified period chosen or on or before the policy anniversary following the insured's 70th birthday, whichever is earlier.

During the first 10 policy years, conversions of partial face amounts or of the entire face amount to permanent life insurance are allowed. After the 10th policy year, for policies where the conversion privilege is still available, there is only one conversion available; and the amount available to convert after the 10th policy year is limited to a maximum of \$100,000 or the insurance amount of the term policy at the time of conversion, whichever is less. When the conversion is completed after the first 10 policy years, the term policy ends when the new permanent life insurance policy becomes effective, even if you have converted less than the entire insurance amount available for conversion at that time.

Cash value: These term life insurance policies do not build cash value.

Minimum face amount (varies by risk class):

Standard: \$50,000

Preferred Non-Tobacco: \$100,000

Preferred Plus Non-Tobacco: \$100,000

Select Non-Tobacco and Preferred Tobacco: \$100,000

Annual policy fee: \$75

Optional riders:

- Charitable Giving Benefit Rider
- Accelerated Death Benefit Rider – Terminal Illness
- Waiver of Premium Benefit Rider
- Children's Level Term Life Insurance Rider



¹ Horace Mann Life Insurance Company underwrites Horace Mann life insurance. Proof of insurability is required to purchase coverage. Not all products are available in all states. This information represents Horace Mann's term life insurance contracts ICC18-353 and alternate forms, Charitable Giving Benefit Rider ICC18-763 and alternate forms, Accelerated Death Benefit Rider – Terminal Illness ICC21-770, Waiver of Premium Benefit Rider IC-746000 and alternate forms and Children's Level Term Life Insurance Rider ICC18-862 and alternate forms.

Life by Design cash value term life insurance²

Policy period: Level death benefit coverage to age 95. Coverage ends at age 95.

Specified period: The specified period for cash value term policies is either 20 years or 30 years. At the end of the specified period, the policy automatically renews yearly.

Premiums: The initial premium will remain level for the specified period selected. The premiums are annually renewable thereafter. All premiums are determined when your policy is issued, are stated in your policy and are guaranteed.

Conversion privilege: You may convert your term policy to a permanent life policy without providing proof of insurability. The conversion must occur before the end of the specified period chosen or on or before the policy anniversary following the insured's 70th birthday, whichever is earlier.

During the first 10 policy years, conversions of partial face amounts or of the entire face amount to permanent life insurance are allowed. After the 10th policy year, there is only one conversion available. The amount available to convert after the 10th policy year is limited to a maximum of \$100,000 or the insurance amount of the term policy at the time of conversion, whichever is less. When the conversion is completed after the first 10 policy years, the term policy ends when the new permanent life insurance policy becomes effective, even if you have converted less than the entire insurance amount available for conversion at that time.

Policyholder options: You can surrender the policy for its cash value.* Or you can use the cash value of the policy to purchase reduced paid-up term insurance to age 95.

You also have the option to surrender the policy and use the cash value to purchase single premium whole life insurance without providing proof of insurability. This option must be elected on or before the policy anniversary date following the insured's 80th birthday.

Cash value: This policy develops guaranteed cash value.

Annual policy fee: \$50

Minimum face amount (varies by risk class):
Standard: \$25,000 (\$30,000 in West Virginia)
Preferred/Preferred Plus: \$100,000

Optional riders:

- Charitable Giving Benefit Rider
- Accelerated Death Benefit Rider – Terminal Illness
- Waiver of Premium Benefit Rider
- Children's Level Term Life Insurance Rider

* Generally, amounts received are not subject to income tax to the extent of premiums paid. If the policy is a modified endowment contract (MEC), any gain in the policy (cash value in excess of premiums paid) is treated as distributed first. In an MEC policy, amounts subject to income tax may also be subject to a 10% penalty tax if you are under age 59½. You should consult with your tax adviser for more information about the taxation of insurance.

² Horace Mann Life Insurance Company underwrites Horace Mann life insurance. Not all products are available in all states. Proof of insurability is required to purchase coverage. This information represents Horace Mann's cash value term life insurance contracts ICC12-351 and IC-351000 and alternate forms, Charitable Giving Benefit Rider ICC18-763 and alternate forms, Accelerated Death Benefit Rider – Terminal Illness ICC21-770, Waiver of Premium Benefit Rider IC-738000 and alternate forms and Children's Level Term Life Insurance Rider ICC18-862 and alternate forms.

Life by Design whole life insurance³

Policy period: Level death benefit coverage to age 120. Maturity benefit payable at age 120.

Premiums: Guaranteed level for the life of the policy.

Cash value: This policy develops guaranteed cash value.

Minimum face amount (varies by risk class):

Standard: \$5,000

Preferred: \$100,000

Annual policy fee: \$75

Optional riders:⁴

- Charitable Giving Benefit Rider
- Waiver of Premium Benefit Rider
- Accidental Death Benefit Rider
- Guaranteed Insurability Benefit Rider
- Children's Level Term Life Insurance Rider

Single premium whole life insurance³

Policy period: Level death benefit coverage to age 120. Maturity benefit payable at age 120.

Premiums: Single premium whole life has a single premium.

Cash value: This policy develops guaranteed cash value.

Minimum face amount (varies by risk class):

Standard: Lesser of \$25,000 or face amount generated from \$5,000 of premium (\$25,000 in Washington; \$30,000 in West Virginia)

Preferred: \$100,000

Optional rider:⁴

- Charitable Giving Benefit Rider
- Accelerated Death Benefit Rider – Terminal Illness
- Accelerated Death Benefit Rider – Chronic Illness



³ Horace Mann Life Insurance Company underwrites Horace Mann life insurance. Proof of insurability is required to purchase coverage. Not all products are available in all states. This information represents Horace Mann's whole life insurance contracts ICC18-154, ICC18-153 and alternate forms.

⁴ Optional benefit rider form numbers: Charitable Giving Benefit Rider ICC18-763, Accelerated Death Benefit Rider – Terminal Illness ICC21-768; Accelerated Death Benefit Rider – Chronic Illness ICC21-769; Waiver of Premium Benefit Rider IC-738000; Accidental Death Benefit Rider ICC18-761; Guaranteed Insurability Benefit Rider ICC18-762; Children's Level Term Life Insurance Rider ICC18-862; and alternate forms.

Life by Design optional riders⁵

Horace Mann's **Life by Design** life insurance policies provide a number of optional riders that may be added (proof of insurability must be provided). Please refer to the product descriptions to see which options are available for each policy.

Charitable Giving Benefit Rider

This rider provides the qualifying charity of the owner's choice a benefit of 1% of the insurance amount at the insured's death, up to a maximum benefit of \$10,000. (The owner can change the charity of choice at any time while the policy is in force.) There is no cost for this rider. The rider must be selected at the time of application.

Accelerated Death Benefit Rider – Terminal Illness*

This rider can provide for an advance of a portion of the insurance amount if you are diagnosed with a terminal illness.

- If your doctor certifies you have 12 months or less to live, you can ask to receive as little as \$5,000 or as much as the lesser of 80% of your insurance amount at the time of your request or \$250,000.
- The accelerated death benefit is reduced by a \$100 administrative charge and a 12-month interest discount representing an estimate of the cost of providing the death benefit early.

Accelerated Death Benefit Rider – Chronic Illness*

This rider can provide for an advance of a portion of the insurance amount if you are diagnosed with a chronic illness.

- If your doctor certifies that you are chronically ill, you can ask to receive as little as \$5,000 or as much as the lesser of 80% of your insurance amount at the time of your request or \$250,000.
- The accelerated death benefit is reduced by a \$100 administrative charge and an actuarial discount factor.
- This benefit can be accelerated over three (3) payments each at least one year apart.

(This benefit rider is not available to policy holders in the state of California.)

**This rider is automatically included with eligible policies. Issuance of this rider is subject to underwriting approval.*

⁵ Horace Mann Life Insurance Company underwrites Horace Mann life insurance. Proof of insurability is required to purchase coverage. Not all products are available in all states.

Optional benefit rider form numbers: Charitable Giving Benefit Rider ICC18-763; Accelerated Death Benefit Rider – Terminal Illness ICC21-768; Accelerated Death Benefit Rider – Chronic Illness ICC21-769; Waiver of Premium Benefit Rider IC-738000, IC-746000; Accidental Death Benefit Rider ICC18-761; Guaranteed Insurability Benefit Rider ICC18-762; Children's Level Term Life Insurance Rider ICC18-862; and alternate forms

⁶ The \$200,000 maximum includes all Horace Mann policies on the same insured, as well as policies with other insurance companies (excluding group insurance).

Waiver of Premium Benefit Rider

The **Life by Design** Waiver of Premium Benefit Rider offers continued coverage under covered insurance benefits and riders, without paying premiums, if the insured becomes totally disabled as defined in the rider.

- Issue age: 18-55 years
- Rider expires: age 60 for whole life policies and cash value term policies; age 60 or the end of the specified period, whichever is earlier, for traditional term policies
- Qualifying disability must last at least six months and premiums must be paid during that period.
- After six months, if the Waiver of Premium claim is approved, premiums paid during that period will be refunded.
- Whole life insurance premiums will be waived for the duration of the qualifying disability.
- Cash value term premiums will be waived for the duration of the qualifying disability.
- As long as the qualifying disability continues, traditional term premiums will be waived to the end of the specified period or the 20th policy anniversary, whichever is later.

Accidental Death Benefit Rider

The **Life by Design** Accidental Death Benefit Rider provides an additional benefit (the amount of accidental death coverage purchased) if the insured's death is caused by a qualifying accident.

- Issue age: 18-55 years
- Benefit minimum: \$10,000
- Benefit maximum: Twice the policy's face amount up to \$200,000⁶
- Rider expires: Age 70

Life by Design optional riders (continued)

Guaranteed Insurability Benefit Rider

The **Life by Design** Guaranteed Insurability Benefit Rider gives you the option to purchase an additional whole life insurance policy at future specified dates and significant life events without providing proof of insurability.

- Issue age: 0-35 years
- Benefit minimum: \$10,000
- Benefit maximum: \$25,000 or whole life face amount, if lower
- Rider expires: Age 40
- Option dates: Every three years starting at age 25 and ending at age 40
- Option events: Marriage, birth or adoption of a child, attainment of a teaching certificate, attainment of tenure or completion of a master's or doctoral degree. If you purchase an additional whole life insurance policy at the time of a qualifying life event, you will be unable to do so at your next scheduled option date.

Children's Level Term Life Insurance Rider

The **Life by Design** Children's Level Term Life Insurance Rider allows the owner to purchase term life insurance coverage for dependent children. Any child born of or legally adopted by the insured is eligible, including those born or adopted after the rider is issued. Any child living at the time of issue must be unmarried and living in the insured's household at that time. Proof of insurability will be required for any children living at issue. The Children's Level Term Life Insurance Rider does not automatically terminate when all currently covered children attain age 25. If all covered children reach age 25 before the insured reaches age 62, you must contact Horace Mann to terminate the rider, even if there are no children presently covered by the rider.

- Issue age for child: 15 days-17 years
- Issue age for insured: 18-55 years
- Benefit minimum: \$5,000
- Benefit maximum: \$25,000
- Rider expires when insured reaches age 62.
- Coverage expires on each insured child at the child's attainment of age 25 or at insured reaching age 62 (when the rider ends), whichever is earlier.
- If Waiver of Premium Benefit Rider is on the insured's policy, the Waiver of Premium Benefit Rider must be included on the Children's Level Term Life Insurance Rider.

Conversion Privilege

At each child's coverage expiration date, the child may convert up to five times the amount of the insurance provided by the rider to a permanent plan of insurance.

Death of Insured

If the insured dies prior to an insured child reaching age 25, the rider coverage for that child is paid up to age 25. The conversion privilege is then available.



Life by Design

Your agent can help you choose a **Life by Design** policy tailor-made to help meet your needs.



Auto | Home | Life | Retirement